

Autumn Newsletter 2006

THE COMPANY

Our experience based mentoring business and our team have continued to expand. In June we moved to larger premises at:



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TEAM

Overall the IDDAS team has grown to 25 people. We are pleased to announce that Lord (Roger) Freeman has become our Chairman.

Lord Freeman is the Chairman of PwC's Corporate Finance Advisory Board, Chairman of Thales plc and Chairman of Cambridge University Challenge Fund for technology spin-outs. He is a former partner and managing director of Lehman Brothers. Lord Freeman represented Kettering between 1983-97, and held various Ministerial positions, including Cabinet Minister for Public Service.

We are also pleased to announce the recent appointments of Chris Leslie as a Senior Advisor to our Board, and Julian Badcock and Philip Beddows as Partners.

Chris Leslie was previously with Whitehead Mann, where he was a Partner for 18 years and a member of its Board practice. Before going into search, he spent 17 years as a banker with Citigroup. Chris will mentor clients and play a part in maintaining our extensive links with the senior executive headhunting community.

Julian Badcock (46) joined IDDAS from Aon, where he was Managing Director of their Services Industry Group. Prior to that he was a partner with Deloitte Consulting and an executive consultant at Ernst & Young. Julian started his career with NatWest and then Nationwide Building Society, where he held senior executive positions, and has also run his own company providing business mentoring and coaching services.

Philip Beddows (41) has 15 years' experience in the career mentoring field, principally focusing on financial and professional services. Having initially joined Pauline Hyde in 1991, he moved to Coutts Consulting and then Whitehead Mann, which acquired BG Careers, the leading boutique in the City market, which Philip co-founded in 1998, bought out and subsequently sold on.

Our Mentor team now has board level experience in the private, private equity, public, charitable, not-for-profit and headhunting sectors.

THE BUSINESS

The IDDAS team act as Mentors to board level executives and partners in professional firms who are facing change; for example, moving into a new role, handling a major project, joining a board or sometimes reaching a career crossroads and planning to move on. The breadth of experience of the IDDAS team means we are able to guide and support candidates in achieving their business objectives or where appropriate transitioning to a mainstream or plural career. As part of our offering we provide a Corporate Governance programme, which is delivered to small peer groups by colleagues who are acknowledged experts in their respective fields. For example the session on Audit and Risk is run by Professor Andrew Chambers the author of Tottel's (formerly Tolley's) Corporate Governance Handbook.

Several of our clients have expressed interest in Board Evaluation. Our team is very well equipped to give wholly independent and objective advice in this area so we are planning to launch Board Evaluation as an additional service.

EVENTS

Following the success of our 2005 dinner where Lord Browne of BP led a discussion on 'The Effective Board' we have held further IDDAS events with very interesting speakers. In October Sir David King, Chief Scientific Adviser to the Government, talked to us about 'Climate Change'. In March Peter Barton, ex-partner in Travers Smith Braithwaite and now Deputy Chairman of Alliance & Leicester and Chairman of the Howard de Walden Estates, led a discussion on 'Lawyers – Second Careers' and in April Lord Levene, Chairman of Lloyd's talked about 'Opportunities in China'.

WEBSITE

All of the above developments have now been included in a re-launch of our website: www.iddas.com, which also has details regarding events and relevant news articles.

CLIENT PROFILE

We have assisted clients from many leading companies and firms including Abbey, Anglo American, BAA, BP, Deloitte, DSG, DTZ, FKI, GUS, IBM, KPMG, Land Securities, Nabarro Nathanson, National Grid, PwC, RBS, Rothschild, SJ Berwin, Smith & Nephew, UBM and Zurich Financial Services.

We are very grateful to everybody for the confidence placed in the IDDAS concept and for the referrals you make to us.

JANE KINGSLEY

We would like to pay tribute to Jane Kingsley, a Senior Advisor to IDDAS who sadly died on 25th June 2006. Jane encouraged us in our plans to start IDDAS and became an investor and an active supporter. She had a very successful career culminating in her appointment as the Head of the London office of Russell Reynolds and a member of the firm's International Executive Committee. Jane will be greatly missed by her family, all of the IDDAS team, and her many other friends and colleagues.



Eye-das: noun;
the art and science of successful mentoring