

IDDAS Enhances Coaching and Mentoring Team

Helen Pitcher, Chairman of IDDAS, is pleased to announce that Colin Peters, Andrew Garner, Neela Bettridge and Steve Melcher have recently joined the IDDAS team on the Mentoring and Coaching panel. Colin as a Mentor and Director and Andrew, Neela and Steve will be joining as Mentors.

Colin Peters has over 30 years experience in the Human Resources field, especially in a global manufacturing market. Colin will be bringing his extensive knowledge of employee engagement and European Works Councils to his role at IDDAS.

Colin has worked as VP Human Resources at GlaxoSmithKline with HR responsibility for 20 manufacturing sites globally. While at GlaxoSmithKline, Colin was appointed Chairman of GSK European Works Council and Chairman of Global GSK Employee Relations Centre of Excellence. He has successfully initiated and developed Talent Management and Succession Plans across GlaxoSmithKline with the appointment of Six new Site Directors in 12 months.

Andrew Garner has benefited from 25 years of success in the Executive Search Business including setting up his own company Garner International, now Garner plc, in 1997. Garner plc is parent company of Norman Broadbent and Garner HR. He is well-known for the work he has completed at plc board level including: Non Executive Director assignments, Chief Executive searches in the UK and managing complex cross boarder assignments in Europe, the Far East and North America.

Andrew is an author, panellist, platform speaker, teacher and international commentator, particularly on the subject of career management. He is an adviser to a number of FTSE Boards.

Neela Bettridge will bring to IDDAS her expertise in the field of Business Social Responsibility and Sustainability and her specialist knowledge in Corporate Governance and Accountability. Neela is a founding Partner at Article 13 group, an organisation of strategic advisors who focus on the risk associated with Corporate Social Responsibility and sustainable development.

Neela has experience in a number of sectors including food, healthcare, retail and transport, working with clients from government departments to FTSE 100 companies.

Steve Melcher has spent over thirty years as a Senior Executive in the Financial Services Industry in both Banking and Insurance, the last ten years of which as Chairman and CEO of Eagle Star, Allied Dunbar and Sun Life Financial (UK). Having spent much of his career leading major corporate change initiatives, Steve has an excellent view of the leadership qualities, mindset and characteristics that are necessary for success at the highest levels of global business.

Steve completed his formal training in 2003 with the London School of Coaching (accredited by Strathclyde University). As an IDDAS Mentor Steve devotes his energies to mentoring senior directors and executives across a broad range of industries.

Note to Editors

IDDAS is a leading boardroom consultancy firm, specialising in individual director and boardroom effectiveness. Its work covers experience-based mentoring, assessment, coaching, facilitation, strategic advisory and governance services. IDDAS also assists directors and senior executives with their business and personal career transitions.

Further information on the Company can be found on its website at www.iddas.com

Enquiries

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